

# CAPTAIN MARKETING'S INTERNET MARKETING ANALYSIS

*Hi, I'm The Captain.  
I'm here to help you.*



How to add

## **SUPERPOWERS**

to your online marketing  
for faster, greater profits

**A CONFIDENTIAL REPORT  
PREPARED FOR:**

**Bob Jones**

**Executive Marketing Director  
BRILLIANT IDEAS COMPANY**

# WHO IS CAPTAIN MARKETING?



Go ahead. Feel my  
resume...

## RESUME

### CAPTAIN MARKETING Internet superhero

- Leading internet marketing optimization & service company
- Consulting & services
- Individual support & guidance
- Over 100 experts you need (but can't afford to hire)
- 240+ years of combined internet experience
- 45 MBA, Ph.D., BS & IT degrees
- Since 1995
- Based in Calabasas, CA
- Proven experience & results for 800+ companies every day

# HOW THE CAPTAIN HELPS

1



**4 SUPERTOOLS**  
TO HELP YOU DO THIS

2



**6 SUPERTOOLS**  
TO HELP YOU DO THIS

# GOOD NEWS! LOTS OF PEOPLE WANT YOU!

My SUPER ANALYSTS found these **Top 20 SEARCH TERMS** for you and lots of new business potential for you:

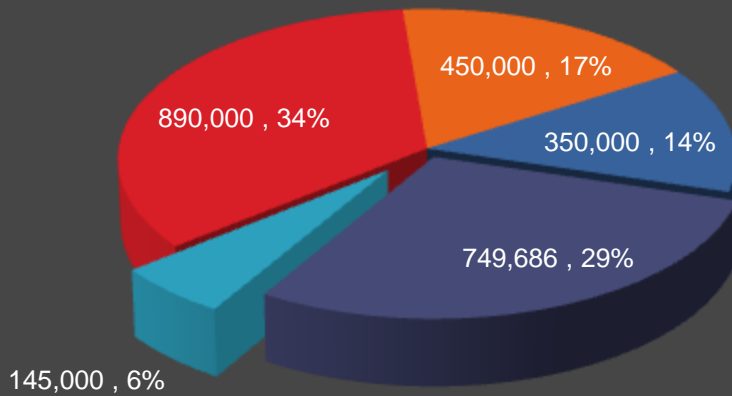
#	Search Term	Searchs	#	Search Term	Searchs
1	snuggie	1,586,000	11	heel repair	23,530
2	topsy turvy	391,300	12	blankets as seen on tv	23,530
3	foot cream	143,000	13	bible on dvd	19,240
4	grow tomatoes	96,200	14	as seen on tv product	10,530
5	as seen on tv products	64,350	15	as seen on tv items	10,400
6	bottle tops	52,650	16	auto scratch remover	4,680
7	as seen on tv exercise	52,000	17	cleavage control	4,680
8	big top cupcake	43,030	18	perfect brownie baking pan	3,120
9	infomercial products	28,860	19	weed thrasher	3,120
10	paint scratch remover	23,530	20	indoor grass for dogs	936

**YEAH!** That's a total of **2,584,686** good prospects searching for you on Google, Yahoo & Bing every month!

# IMAGINE WHAT THE CAPTAIN CAN DO

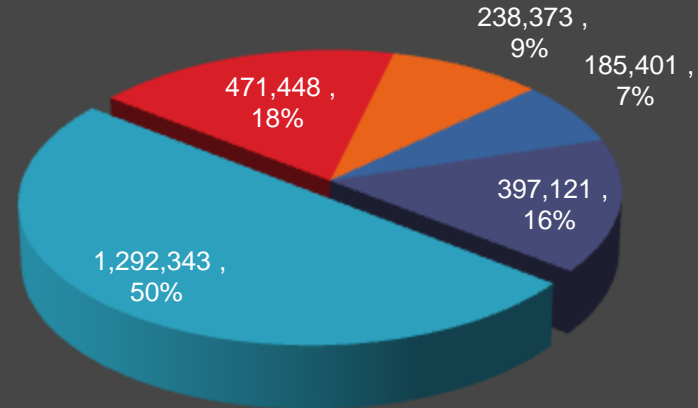
If you were on 50% of **Page #1** Results, here's where you'd be:

## NOW ON 6% OF PAGE #1 RESULTS



- ABC Sample Company
- BigShot Competitor
- MidSize Competitor
- KnockOffTarget
- Unknown, lost or uncompleted

## WITH YOU ON 50% OF PAGE #1 RESULTS



THAT'S AN INCREASE OF  
**1,147,343**  
MORE IMPRESSIONS PER MONTH!

# OUR PAY-PER-CLICK SUPERTOOL

**GUARANTEED**  
**PAGE #1**  
**PLACEMENT**  
**WITHIN**  
**48 HOURS**



## CHOOSE FROM 3 DIFFERENT SUPERPAKS

### **\$749/mo. SuperPak** MOST ECONOMICAL

Includes \$500 paid out to Google Adwords, Yahoo-sponsored links or others for placements.

### **\$999/mo. SuperPak** MOST POPULAR

Includes \$700 paid out to Google Adwords, Yahoo-sponsored links or others for placements.

### **\$1999/mo. SuperPak** BEST VALUE

Includes \$1500 paid out to Google Adwords, Yahoo-sponsored links or others for placements.

## Why you NEED IT:



- **Super-fast results**
- **Professional ad copy**
- **Site optimization**
- **Keyword analysis**
- **Low cost, no hassle**
- **Great for hot products & offers**

# THE CAPTAIN KNOWS DESIGN

- More than just pretty pictures
- Sites maximized for sales
- Created by website experts—top writers, designers, marketers & programmers



# THE CAPTAIN'S 3-PART SOLUTION

## SO FAR, WE'VE SEEN:

- What you need
  - Lots of potential new customers
  - Room for website improvement
- What we offer
  - 10 possible **Supertools**
  - Experts you need...  
but can't afford to hire
  - Results & low price guaranteed

**Here's how we can make  
your internet marketing really fly...**



# THE CAPTAIN'S 3-SUPERTOOL SOLUTION FOR BRILLIANTIDEAS.COM



Here's what you need...

**SEARCH**

**LOCAL**

**WEBSITE**

## SEO SILVER Package

**\$299**

- UP TO 20 KEYWORDS optimized
- 80 NEW, 1-WAY INCOMING LINKS added to your site every month.
- ONSITE OPTIMIZATION of tags & links, XML site map & more for search engine friendliness.
- UNLIMITED SUPPORT from your dedicated Project Manager.
- PROGRESS REPORTS every 15 days.
- NO LONG TERM CONTRACTS or other surprises. No hidden fees. Just results!

## GOOGLE PLACES

**\$149**

### 5-Keyword Package

- Professionally set up and managed by internet marketing experts
- Keyword Research and Selection
- Ranking and Progress Reports Provided Every Month

## WEB MAINTENANCE

**\$299**

### JUNIOR Package

Up to 4 hours per month  
Good towards copywriters, web analysts, web/graphic designers, programmers, marketing experts' time.

- Need a web page or content changed, reworked, or created? Done.
- We have all the talent under one roof for a fraction of the cost.
- Free voice and email support with your dedicated Project Manager
- Unused hours accrue
- Free Hosting on Dedicated Servers
- Free Email Support

**LOWEST PRICE GUARANTEED** or we'll do your internet marketing FREE!

## EXECUTIVE SUMMARY:

Your company has un-tapped internet sales potential. Captain Marketing can help you **get more prospects** and **close more sales** with these 3 proven **SUPERTOOLS**. Profit potential: unlimited. **Recommend at least a 3-month trial.**

**TOTAL COST**  
FOR ALL 3 SUPERTOOLS:

Only **\$747** PER MONTH

PLUS \$250 1-TIME SETUP CHARGE

**YOU SAVE \$1148**

No long-term contracts, just month-to-month with 30-day cancellation option.

