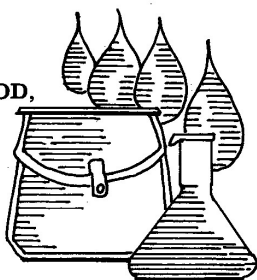


It pays to give.

Alpha is changing the way America gives blood.

INSTEAD OF BLOOD, GIVE PLASMA.

Medical research has developed ways of saving lives with the part of your blood called "plasma." Plasma is the clear fluid, full of hormones and proteins, that makes up over 60% of blood. There are many advantages to using plasma for treatment of certain kinds of illness and injury. Plasma can be used to save thousands of lives everyday. There's just one problem—there's not enough plasma to go around.

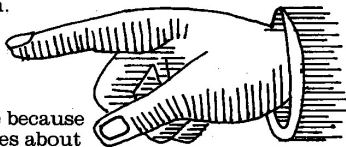


MAKE \$10 BY GIVING.

To fight the worldwide plasma shortage, Alpha Plasma Centers have opened across country. We're here to make sure your extra plasma gets

where it's needed, in hospitals and other medical facilities around the world. By donating at Alpha, you help others and earn \$10 on each visit. Up to \$100 per month.

WHY YOU CAN HELP.

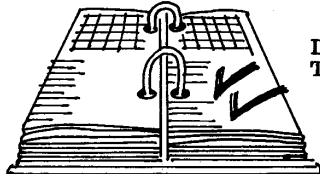


You can donate because your body makes about 1 billion plasma cells—give or take a few million—every second of the day. At Alpha, we use the latest in medical process called "plasmapheresis" to collect the extra cells you've made. Unlike whole blood, your plasma can be used by anyone regardless of blood type.

DONATE TWICE A WEEK.

Giving plasma isn't like giving blood. It doesn't hurt you. It

doesn't leave you tired or weak. And it's safe—even heathy—to give as often as twice a week.

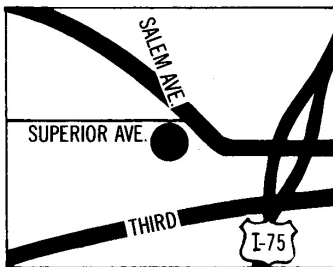


EVERYBODY'S DOING IT.

Beating the plasma crunch is so critical that all kinds of people are helping out. Inside the spotless Alpha facilities, you'll see students and housewives. Executives and factory workers. People from all walks of life. You might even meet a friend or neighbor who's stopped by to help through Alpha.

FAST, CONVENIENT.

There's a brand new Alpha center near you with a full staff of doctors, nurses and other health professionals. They make it quick and easy to donate plasma. In fact, you'll probably be in and out of our center in less than 90 minutes.



Corner of Salem & Superior next to the unemployment office.

COME IN TODAY.

Find out now how you can help save lives and pick up extra cash by giving plasma.

Contact your Alpha center immediately for complete information. It's important that you call today. Because Alpha is truly changing the way America gives.

 **Alpha**
PLASMA CENTERS